



The *Regional Identity (Ri)*, first published in 2005, is a student magazine that promotes regional academic, business and government issues. The magazine has been read by hundreds and showcases the work of the UTEP student body. This December, the magazine is publishing its third physical copy and wants to feature the best student research and editorials.

UTEP students, if you have an article (essay, editorial, interview, research paper, etc.) about academic, business, or government issues in the Paso del Norte (El Paso, Juárez, Las Cruces) region, submit it to submissions@regionalidentity.com or in-person to:

Professional Development Center
College of Business Administration
500 W. University Ave.
Business Administration Building
Room 104
El Paso, TX 79968

The best article and the two runner-ups will receive a scholarship from the Regional Economic Development Association and will be published in the *Regional Identity*. The first place winner will receive a \$100 scholarship. The two runner-ups will receive \$50 each.

Multiple submissions are allowed. UTEP students only. All majors and classifications allowed. Note: *Regional Identity* staff may not participate in contest.

Guidelines

All submissions must be:

- Between 500-1,000 words
- APA format (please cite all sources)
- .doc or .docx format
- Submitted by **November 23, 2010 at 5pm**

Please attach your full name, phone number, classification, major, and email address. Include total word count after your contact information. Submissions that do not adhere to these guidelines will be disqualified.



Sponsored by the
Regional Economic Development Association
www.regionalidentity.com

Judging and Terms

Each entry will be read and graded by a panel of judges from the Regional Economic Development Association. Judges will consider article creativity, originality, writing quality, and effort as measured by research, topic difficulty and relevance, and use of primary and secondary sources. Original photographs and/or visual aids are allowed. All decisions are final. Award winners will be notified via email by November 12, 2010.

All submissions must be the original work of the submitter. Plagiarism will not be tolerated. Any evidence of forgery, plagiarism, or copyright infringement will disqualify contestant and may be reported according to UTEP Catalog Policy.

All submissions may be classified as Academics, Business, or Government, according to *Regional Identity* staff and edited for style, spelling, technical, or grammatical errors. All submissions, even those not selected as winners, may be printed or published online. Authors, by submitting their article, relinquish all rights to their submitted work.

Q&A

Q: What are some examples of acceptable article topics?

A: All topics must have a regional perspective and must discuss a topic about academics, business, or government. Some acceptable topics are regional entrepreneurship, interviews of prominent UTEP faculty, El Paso business people, or politicians, features of local establishments, UTEP and Tier1 status, downtown revitalization, the future of the ASARCO site, the local entertainment industry, arts and culture, local philanthropic organizations and not-for-profits, UTEP student features, city projects, community initiatives, NAFTA, and the Mexican drug trade.

For examples of published *Ri* work, visit www.regionalidentity.com.

Q: Can I contact the *Ri* regarding article topics and research?

A: Yes! Although we will not help write or research for your article, we will gladly help guide you in the right direction.

Please send competition questions or comments to submissions@regionalidentity.com. Good luck and get writing!

