



## **Regional Economic Development Association Meeting Minutes**

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**Date:** Thursday, November 05, 2009

**Location:** CoBA 104

**Start time:** 5:39 pm

**Stop time:** 6:10 pm

**Meeting topics** (Editorial Team Presentation Rubric, Marketing Team update, and Public Outreach):

**Editorial Team**

Rough Drafts due tomorrow

- Presentations **Next Thursday**
  - Rubric

Content	Argument
	Organization/good logical order
	Student Appeal
Delivery	Body etiquette
	Professionalism

- Scale of 1 to 5
- Powerpoint is required

Photo shoots?

- Schedule with Richard ASAP

**More Writers?**

Author biographies

- Use Richard's example if necessary
- Send to Richard by **tomorrow**

Marketing Team

- SWOT Analysis (Ri)
  - Focus and Structure are key
- Tomorrow- Marketing Objectives
  - Direction, **Measureable Goals**
- Will continue to communicate with Professor Salazar
- Keep up with the assignments

Vote with your Remote

- December 3rd
- Alejandra Research update:



- Creative Sector comparison to other similar cities
- El Paso Film Committee, funds that go into our local entertainment/creative sector
- Design a group project
  - Slot for a presentation for REDA
  - Essay Contest (How does/can film making impact economic development?)

REDA Book

- Public Outreach Coordinator (Elisa \$amaniego)
  - Breakfast for potential sponsorships
  - Shoot for Saturday in foreseeable future

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**Minutes prepared by:** William Black | Secretary