

Regional Economic Development Association Meeting Minutes

Date: Wednesday, February 3, 2010

Location: CoBA 104

Start time: 4:00pm

Stop time: 4:25pm

Meeting topics (Organization Fair, Magazine Update, and Community Service):

At the Student Organization Fair we won 2nd place and received \$500

MARKETING UPDATE

We will receive information regarding this Semester's Marketing plan next semester, but Isabel gave an update: The Chalk idea, cookies, and banners as described last semester. We are also going to pursue nontraditional media (in the works) as well as continue working with the input that Prof. Salazar gave us last semester.

MAGAZINE UPDATE

Launch on February 24th

We currently need more material mainly articles that will last (i.e. commentary that won't be dated too quickly as opposed to more *News* style articles)

We plan to have a simple set up- 4 articles every 2 weeks-same as last year

Big change is that we are going to be pushing the blog more.

We would like to have blog updates daily:

If you know anyone who is interested in and passionate about writing (not necessarily joining REDA) talk to them and let us know next meeting.

COMMUNITY SERVICE

Hopefully everyone received Alejandra M.'s e-mail regarding community service. Please get those hours (15) in soon.

We are also looking at a Group Community Service project, we had two ideas proposed this meeting:

1. Organ Donation week, sign people up to Donors (this can be completed easily and online)
2. Teaching classes at the Domestic Violence Shelter (Women Only), there will be an e-mail with more information

NEXT MEETING

Marketing Proposal

Trip is a go (more information soon)

Check out the new design of the website, bring your ideas next meeting!!

Minutes prepared by: William Black | Secretary